

Listing of the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (Currently amended) A system for printing markings along a top and a bottom of a mailpiece comprising:

a print head in a fixed position, where the print head receives print instructions and prints both a first and a second set of markings onto the mailpiece;

a memory containing data representative of ~~one or more~~ the first and second markings, the first markings associated with a first orientation, the second markings associated with a second orientation;

a print module, coupled to the memory and to the print head, for reading the data representative of the first set of markings from the memory, and converting the data to print instructions that instruct the print head to print the first set of markings onto the mailpiece having a the first orientation;

an inverted print module, coupled to the memory and to the print head, for reading the data representative of the second set of markings from the memory, and converting the data to print instructions that instruct the print head to invert the second set of markings on the print head during printing onto the mailpiece disposed in a the second orientation which is inverted about 180 degrees with respect to the first orientation of the mailpiece; and

a control module, coupled to the print module and the inverted print module, for sending marking requests to either the print module or the inverted print module, the marking request indicating which data representative of the first or second sets of markings that are to be read from the memory, by the print module or the inverted print module, based on whether the mailpiece is in the first or second orientation.

2. (Previously presented) The system of Claim 1 further comprising:

a scanner for capturing image data from the mailpiece; and

an optical character recognition, coupled to the scanner and the control module, for converting the image data to computer data, where the control module queries a second memory for instructions as to what first set of markings and/or second set of markings are related.

3. (Currently amended) The system of Claim 1 wherein the first and second sets of markings are characters, numbers, symbols, graphics, meter indicia, barcodes, POSTNET barcodes, advertisements, and/or advertisement slogans.

Claims 4-5 (Canceled)

6. (Currently amended) A method for printing along tops and bottoms of mixed mailpieces comprising:

associating first markings with a first mailpiece orientation;

associating second markings with a second mailpiece orientation;

transporting the mailpiece in the first orientation;

printing, with a fixed print head, ~~one or more~~ first markings on a first side of a mailpiece, the mailpiece being transported in a the first orientation;

~~receiving-reorienting~~ the mailpiece ~~in a to the~~ second orientation which is about 180 degrees from the first orientation; and

transporting the mailpiece in the second orientation; and

printing on ~~the a~~ second side of the mailpiece, with the fixed print head; ~~one or more the~~ second markings that are rotated on the print head about 180 degrees from the first orientation of the mailpiece.

7. (Currently amended) The method in Claim 6 further comprising:
determining address information from the mailpiece; and
determining the ~~one or more~~ first markings based upon the address information.

8. (Currently amended) The method in Claim 6 further comprising:
determining address information from the mailpiece; and
determining the ~~one or more~~ second markings based upon the address information.

9. (Currently amended) The method of Claim 6 wherein the ~~one or more~~ markings are characters, numbers, symbols, graphics, meter indicia, barcodes, POSTNET barcodes, advertisements, and/or advertisement slogans.

Claims 10-15 (Canceled)